



## NEWS RELEASE

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**LEEDS, UK February 11, 2013** – [GDS Link](http://www.gdslink.com), a global provider of customer-centric risk management and process automation solutions, with its headquarters in Dallas, TX, announced today its attendance at the upcoming Credit Summit 2013 in London on 13 March. In October 2012 GDS announced its expansion into the UK with an office in Leeds which is managed by Keith Hale. Keith is a risk management professional with a career that includes work in banking, utilities, credit data delivery and analytics.

“We are excited about the opportunities we see for our risk management solutions in the UK” stated Keith. “I am looking forward to exhibiting at the upcoming Credit Summit with its multi-track structure. We will be showing our risk management platform, DataView360<sup>®</sup>, which is already live in the UK and with connectors to all the major sources of credit information is ideal for organisations looking to implement multi-bureau decisioning for consumer or commercial customers across the complete credit lifecycle.” continued Keith.

The Credit Summit has three key tracks including one on Alternative Lending, Credit and Collections and Data, Risk & Fraud. “GDS Link’s risk platform and consulting services are being successfully leveraged in each of these areas by our clients across the globe. I look forward to learning more about the needs of the conference attendees and seeing how our solutions can help improve their risk management processes” concluded Keith.

**About GDS Link LLC** GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link’s flagship solution, DataView360<sup>®</sup> was architected to derive continued value from these systems while delivering enhanced function and flexibility to the risk management community.

For more information, visit [www.gdslink.com](http://www.gdslink.com).

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